



Marketing Executive

REPORTS TO: Head of Sales & Marketing

POSITION SUMMARY:

Assist the Head of Sales & Marketing in the implementation of the marketing strategy for Treeline Urban Resort and associated outlets. Execute all matters related to marketing including digital marketing, consumer relationship management, social media, advertising as well as all other activities, to maximize exposure and support the achievement of commercial targets.

KEY RESPONSIBILITIES

Communication/PR/Events

- Support PR agency and Marketing partners as necessary
- Customer relationship management: maintain frequent contact with the hotel's guests and clients through direct marketing activities
- Coordinate quarterly art exhibitions with necessary partners
- Coordinate photography and videography sessions
- Create marketing collaterals

Digital

- Manage the hotel and associated outlets' social media to engage both global staying guests and local audiences for F&B and Spa
- Create and maintain all online content and images to ensure accuracy and consistency (website, OTAs, metasearch sites, ...)

Sales Support

- In collaboration with the Sales team, implement promotions
- Help creating Sales presentations



QUALIFICATIONS

- 2+ years marketing experience within a luxury hotel or hospitality company
 - Degree in communications or marketing, or similar
 - Excellent communication and writing skills
 - Strong computer skills
 - Drive, motivation and enthusiasm
 - Attention to detail
 - Design skills a plus
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About Treeline Urban Resort

Treeline Urban Resort, the gateway to new travel experiences in Cambodia

Treeline Urban Resort is a privately-owned, 48-room luxury Art & Design hotel on Siem Reap's Riverside in Cambodia. Founded, designed and built by local architect Hok Kang, the Resort offers a one-of-a-kind home for guests travelling to Angkor Wat, UNESCO World Heritage site and one of the oldest expressions of Cambodian creativity.

Masterfully crafted with leading Cambodian artists, Treeline's curated experience includes dedicated spaces for a growing private collection of contemporary art. We have over fifty pieces of original Cambodian artwork from acclaimed artists such as Sopheap Pich and emerging artists like Sothea Thang and Nov Cheanick.

Treeline's clean, functional style is combined with living artworks to reflect our deep-rooted veneration of nature, mindful attention to the smallest detail.

Curious to find out more? Visit us at www.treelinehotels.com.