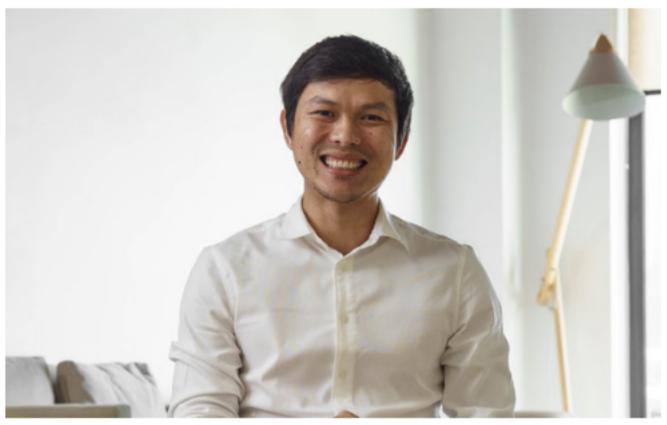
Treeline Urban Resort, Cambodia

Architect Hok Kang is aiming to inspire a wave of homegrown hospitality brands with his innovative Siem Reap property, Treeline Urban Resort.

Located on a leafy stretch of Siem Reap River, Treeline opened in November 2018 and since then, has been championing the city's sustainability movement, while aiming to elevate local hospitality levels.



Hok Kang

Hok said: "I thought, 'What is the most recognisable hospitality brand in Cambodia?', and I couldn't think of many. I knew we had to give it a good design, build a strong team, and understand the product and hospitality."

Determined to ensure that the boutique property stood out from Siem Reap's crowded hotel market, design was key to Hok's vision.

He also wanted to capture the essence of the city's famed Angkor Wat, while showcasing contemporary Cambodia.

He said: "You have to know inside out what your brand is. The inspiration for the hotel took a long time. There are so many hotels (in Siem Reap) and so many are international. Siem Reap is so special and we wanted to create the feeling of old and new at the same time."

The result is a stunning 48-room luxury property. Minimalist in design, the hotel boasts clean lines and a central courtyard home to manicured gardens and an exhibition space.

Nature features heavily, with trees dotting the outdoor space and tropical fauna running throughout. A second-storey infinity pool looks out over the canopy of trees that line the river, with sustainability sitting at the heart of the resort.

Added Hok: "With Treeline, we wanted to create something new and inspire other local hospitality groups to be innovative, creative with design, and incorporate sustainability." – Marissa Carruthers